

## Media Release

### Contact:

Sarah Wright  
Marketing Director  
Murray Supply Company  
260 Olive Street  
Winston Salem, NC 27103  
336.765.9480  
336.245.0686  
E-mail: [sarah@murraysupply.com](mailto:sarah@murraysupply.com)

November 12, 2010  
FOR IMMEDIATE RELEASE

### Murray Supply Company Hosts Oktoberfest Field Marketing Summit

Winston-Salem, North Carolina based wholesale plumbing distributor Murray Supply Company(MSC) held their annual Field Marketing Summit on October 22-23, 2010, with a Oktoberfest theme. A number of MSC sales personnel and 15 Valued Vendor Partners participated in the event.

Murray Supply Company is a member of Affiliated Distributors, which is a nationally recognized buying and marketing group that serves the independent distributors of plumbing, PVF, HVAC, electrical and industrial suppliers. Affiliated Distributors strongly encourages their members to participate in Field Marketing Summits to strengthen relationships between suppliers and distributors.

On October 22, the vendors, reps and Murray Supply branch managers and corporate staff began the evening with a brewery tour at Foothills Brewery in downtown Winston-Salem, NC to kick off Oktoberfest. After the tour the participants enjoyed dinner at the Hawthorne Inn and Conference Center.

The next day, Murray Supply Company held a day-long strategic planning session with 15 Valued Vendor Partners at the Hawthorne Inn and Conference Center. All of the inside and outside sales associates, branch managers, purchasing agents, showroom consultants and corporate personnel from Murray Supply participated in the event. The suppliers had booth sessions, where they meet with all of the MSC sales associates to discuss, sales, marketing and training goals.

The 15 Valued Vendor Partners that participated in the event included, American Standard, AO Smith, Apollo Valve, Bradley, Brasscraft, Charlotte Pipe, Elkay, Halsey Taylor, Lenox, Jay R Smith, Matco-Norca, Keeney Manufacturing, Nibco, Oatey and Sloan.

Murray Supply Company is a family owned and operated company that was founded in 1965 by Mr. C.V. Murray in Charlotte, North Carolina. The company is engaged in the wholesale distribution of residential and commercial plumbing, PVF, HVAC, industrial along with maintenance, repair and operations products. Murray Supply Company serves their customers from one showroom and six locations in North Carolina.

###